STEPHANIE COBB

DIGITAL DESIGNER & PHOTOGRAPHER

PROFILE

A digital designer with a thirst for knowledge. I am constantly seeking out new styles and design trends to bring fresh and innovative ideas to the table. With a passion for all things visual, I am dedicated to creating designs that not only look stunning, but also effectively communicate your message to your audience.

CONTACT

- a scobbdesign@gmail.com
- www.scobbdesign.com
- Providence, RI

EXPERIENCE

Digital Designer - eMoney

2019 - PRESENT

Work alongside project stakeholders to design ebooks, infographics, Google ads, and whitepapers for both internal and external clients. Collaborate with social media manager to create eye-catching graphics for Linkedin, Twitter, and Instagram. Develop yearly brand styles for company-led Summit for financial advisors.

Production Designer - Vistaprint

2017 - 2019

Responsible for designing and implementing web portals for Vistaprint Corporate partners. Created branded marketing materials for interational companies.

Freelance Graphic Designer

2012 - 2019

Collaborated with a variety of clients to design projects that have ranged from digital design, book cover designs and branding to Non-Profit organization work and marketing materials.

Graphic Designer – Wet Paint Printing & Design

2015 – 2017

Produced print and web materials for external client's brands. This included marketing materials, t-shirt design, advertisement design, and both indoor and outdoor signage.

SKILLS

Adobe Creative Suite

Digital Photography

Social Media

Microsoft Suite

Illustration • • • • •

Figma

HTML/CSS

EDUCATION

Binghamton University

2011 - 2015

Bachelor of Arts – Graphic Design Bachelor of Arts – Creative Writing

Cornell University

JULY 2022 - NOV 2022

User Experience Design Certificate